



CALL FOR SPONSORS

WOMEN - and - GLOBAL LEADERSHIP



-16th Annual Mary Anne Haas-
WOMEN'S SYMPOSIUM

June 17-19, 2018 • Princeton, NJ USA

"Women educators from around the world join together to collaborate, to grow and to inspire the increase of women as educational leaders.....today, and for future generations to come."

INSPIRE A GENERATION

The Mary Anne Haas ISS Women's Symposium brings together approximately two dozen women leaders from around the globe to meet, discuss the context for women leadership in international schools, network, and further their own professional development in a stimulating series of workshops and conversations.

Supported through a generous grant from the Office of Overseas Schools at the US Department of State, as well as key sponsors, this annual symposium helps advance women educators in leadership in international schools – as well as provide important role models to future generations of women leaders.

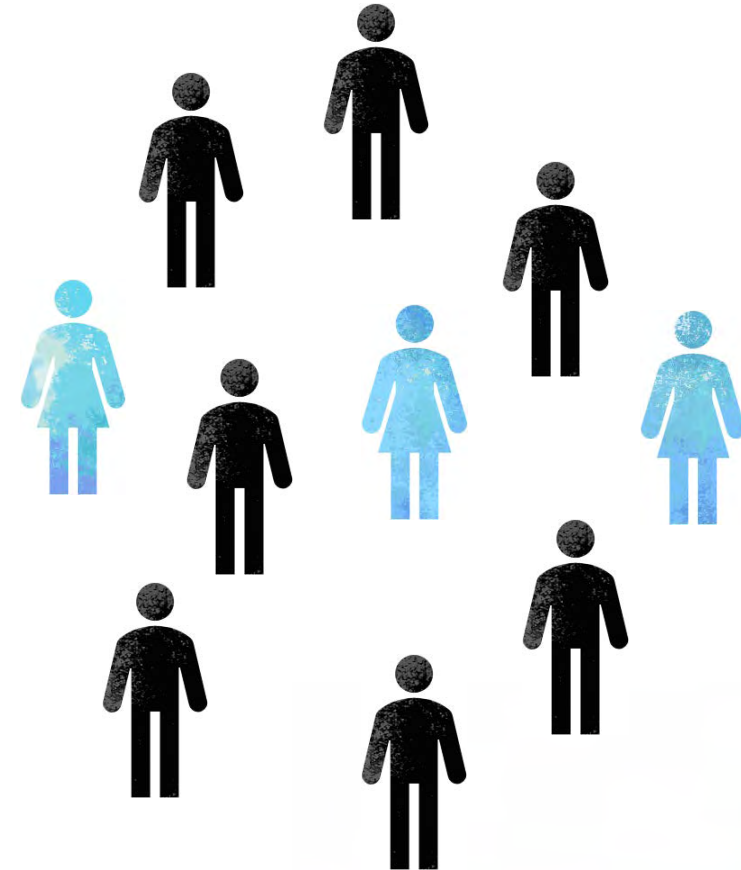
While this symposium is in its 16th year, exciting changes are happening. This year, the dialogue is expanding to a more global stage—through regional conference presentations, live streaming, social media, and shareable video clips—all designed to expand the impact of the symposium by sharing participants' insights and learnings with the larger educational community.



GROWING THE PIPELINE

While the diversity of the gender, race and ethnicity of international school leadership continues to increase, there is still room for further progress.

Since most heads follow (a common) career path, it's essential that a sufficient number of (diverse) educators persist through each step in order to ensure an adequate supply of head candidates. To that end, everyone in the latter stages of the education pipeline has a responsibility to mentor and sponsor their more junior colleagues.



2018 AGENDA

Sunday, June 17

5:30 PM Opening Reception
6:30 PM Dinner

Monday, June 18

7:30 AM Breakfast
9:00 AM Tribute to Mary Anne, Introduction and Ice Breaker
10:00 AM **"Four Workplace Patterns" Discussion**
with Liz Duffy and Beth Pfannl
12:00 PM Lunch
1:00 PM **"Me, Myself, and I: Strengthening Your Leadership Skills
Through Increased Self-Awareness" Workshop**
with Tran Kim-Senior
4:00 PM **"Mindfulness" Workshop** with Romy Toussaint
5:00 PM Break
5:30 PM Reception
7:00 PM Dinner

Tuesday, June 19

7:30 AM Breakfast (optional walking and eating meditation
with Romy Toussaint)
8:30 AM **"The Art of Presencing" Workshop**
with Romy Toussaint
9:30 AM **"The Challenges of Leadership for a Woman in the
Muslim World" Discussion** with Rose Puffer
10:30 AM Break
11:00 AM **"Leadership Pipeline and Your Board of Directors"
Workshop** with Liz Duffy and Beth Pfannl
12:30 PM Lunch
2:00 PM Princeton Art Museum Tour





VOICES CARRY

Participants of the symposium are not charged attendance or local travel fees, thanks to the generosity of the grant and sponsors. However, this year, our goal is to spread the word far beyond this group setting, to the entire educational and world community. Here are some examples of what to expect:



Word of Wisdom Video Series

Short videos will be created featuring some of the 2018 Symposium delegates in which they answer, “What advice can you give aspiring women leaders?”

Mini Workshop Montage

A 10-minute video montage of the workshop will be created to help share important educational messages.

Quarterly Voice

Each quarter, a blog will feature important articles, inspirational artwork, bios, and ways for the community to engage. We'll also update on channels like #ISSedu on Twitter and the ISSWomenLead group on Facebook

Plus! Live Action

During the event, we will feature live video, social media posts and more to spark conversations. Key pieces will also be rebroadcast.

SPONSOR LEVELS

Gold - \$2500

- ✓ Sponsorship of Words of Wisdom Series, with logo
- ✓ Half page ad in Conference Program
- ✓ 100-word description in Conference Program
- ✓ 1 guest invitation for 1 employee
- ✓ Recognition in thank you materials
- ✓ Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- ✓ Name listed in press release and Quarterly Voice blog
- ✓ .mov file provided post-event to share across your network of employees, members, and corporate social media
- ✓ Right to use the Mary Anne Haas ISS Women's Symposium name and logo in your own communications and advertising over the coming year
- ✓ Option to insert branded swag item into conference tote bag

Silver - \$1000

- ✓ 1/4 page ad in Conference Program
- ✓ 100-word description in Conference Program
- ✓ Recognition in thank you materials
- ✓ Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- ✓ Name listed in press release and Quarterly Voice blog
- ✓ .mov file provided post-event to share across your network of employees, members, and corporate social media
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- ✓ Option to insert branded swag item into conference tote bag

Bronze - \$500

- ✓ Recognition in thank you materials
- ✓ Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- ✓ Name listed in press release and Quarterly Voice blog
- ✓ .mov file provided post-event to share across your network of employees, members, and corporate social media
- ✓ Right to use the Mary Anne Haas ISS Women's Symposium name and logo in your own communications and advertising over the coming year
- ✓ Option to insert branded swag item into conference tote bag

All sponsorship contributions are tax-deductible as allowable by law

*Costs related to travel, lodging and other incidentals are the responsibility of the sponsor and are not included.



All continuing Founding Sponsors over the last ten years will be recognized with a badge as part of our gratitude.

**To reserve your sponsorship level, contact
Ashley Wotowey at awotowey@iss.edu by
June 1st, 2018**

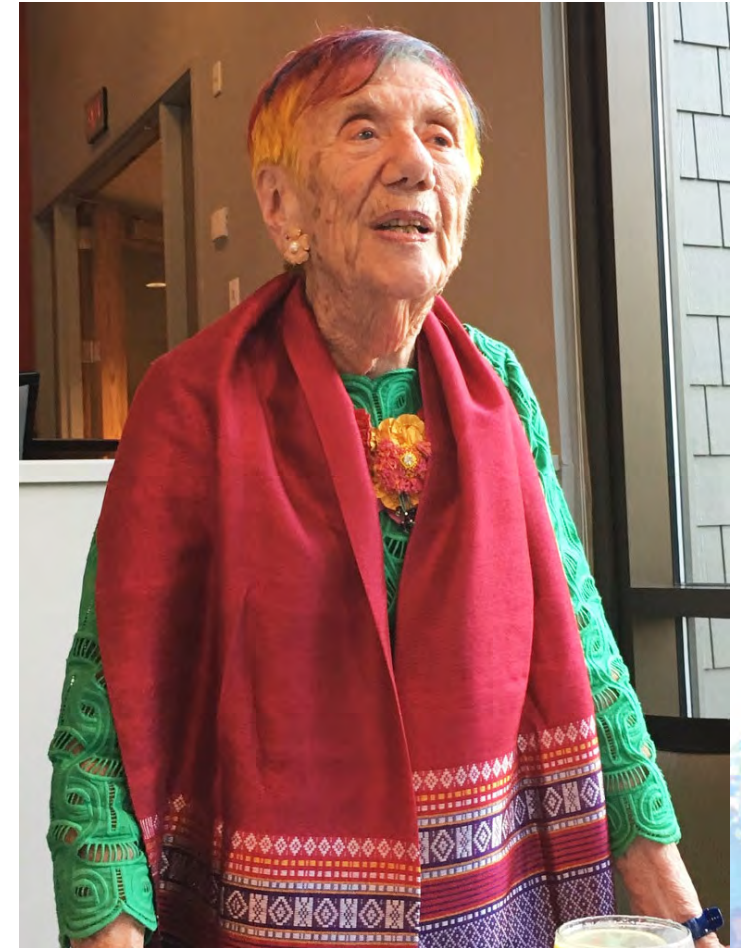
ABOUT THE FOUNDER: MARY ANNE HAAS

Mary Anne Haas has been a force in international education since the 1960s. At a youthful age of 92, she continues to inspire the global educational community.

Mary Anne and her husband Stanley Haas provided leadership, fellowship and fun to international school communities in Rome and Athens and through the Near East South Asia (NESA) Council of International Schools in her early days and then spent more than 20 years at International Schools Services (ISS).

In 2002, she founded the ISS Women's Symposium, an annual event in Princeton to develop and support women leaders in international education. In the event was renamed the Mary Anne Haas ISS Women's Symposium, in her honor. She retired at age 90, but continues to be a vibrant voice in education.

Mary Anne has a passion for learning, an interest in other cultures, a commitment to service and an infectious optimism for the future. Her sense of adventure, color, and design are legendary among the international school community.



*“Stay true to yourself and you
will be true to others.”*

- Mary Anne Haas



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THANK YOU, 2017 SUPPORTERS!

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ABOUT ISS

As a nonprofit organization, International Schools Services (ISS) works with more than 500 international schools and thousands of educators each year across its suite of services, creating the largest global footprint in international education support. Since its inception in 1955, ISS has:

- Launched and managed over 100 schools around the world
- Placed more than 50,000 educators in hundreds of international schools
- Launched ground-breaking learning programs, such as the World Language Initiative and Level 5 Creativity & Innovation Hubs
- Process more than 15,000 school supply orders worldwide each year
- Work with nearly 500 international schools annually
- Stewarded over 75 school foundations each year

With its headquarters in Princeton, NJ, USA and locations in China and the Middle East, ISS currently owns or operates nearly 20 international schools around the world and promotes innovation and best practices for global education through its core services. Today, ISS is at the forefront of innovation by creating personalized, world-class schools that embrace local culture while showcasing the very best practices in modern education.



THANK YOU!



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Stay Connected!



@ISS Community

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