



SY26-27 MEDIA KIT

Advertising & Sponsorship Opportunities

As a nonprofit organization, International Schools Services (ISS) works with more than 1,200 international schools and thousands of educators each year across its suite of services, creating one of the largest global footprints in international education support. Advertising with ISS helps you reach a unique worldwide audience, while also supporting a mission of excellence in international schools.

Thank you for considering advertising and sponsorship opportunities detailed in this Media Kit!

To place an order, contact us at advertising@ISS.edu

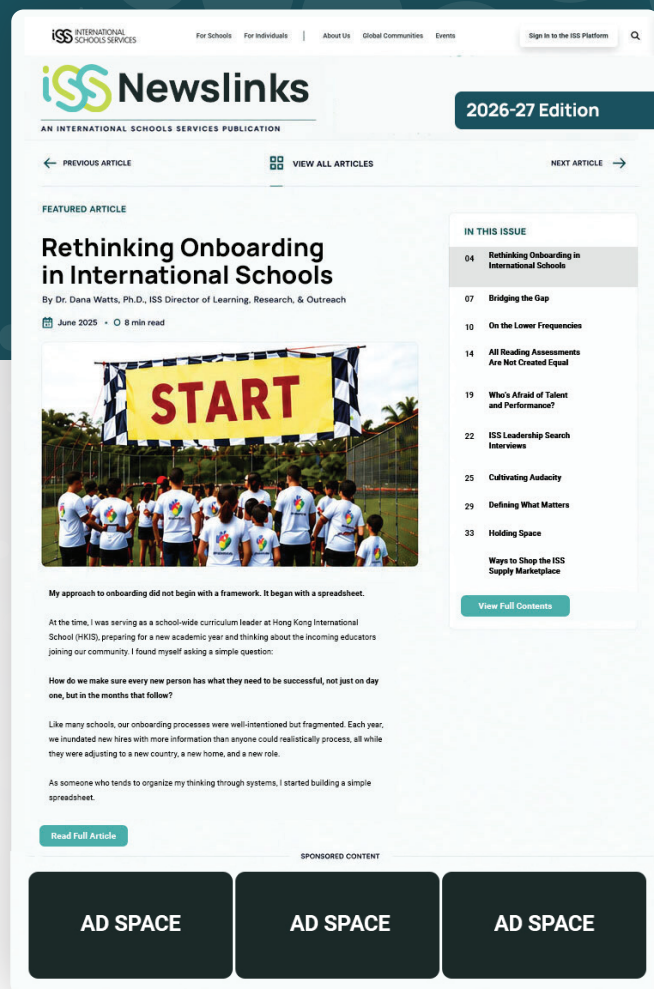
Digital Publications & Placements

ISS NewsLinks

Our flagship publication, published 3x per year, is eagerly anticipated and widely shared among school leaders, teachers, curriculum directors, etc.

Be part of the new digital format for SY26-27! This new format will more easily be read and enjoyed on all digital devices, be sharable and searchable, and will provide advertisers the opportunity to include their own web link.

Distribution is approximately 150K-175K individuals across the educational community, plus bonus exposure via ISS social platforms and website visitors.



EDITION 1:

Published November 2026

Ad agreement due Sep 30, 2026

Ad materials due Oct 30, 2026

EDITION 2:

Published February 2027

Ad agreement due Dec 1, 2026

Ad materials due Jan 29, 2027

EDITION 3:

Published April / May 2027

Ad agreement due Mar 10, 2027

Ad materials due Apr 9, 2027

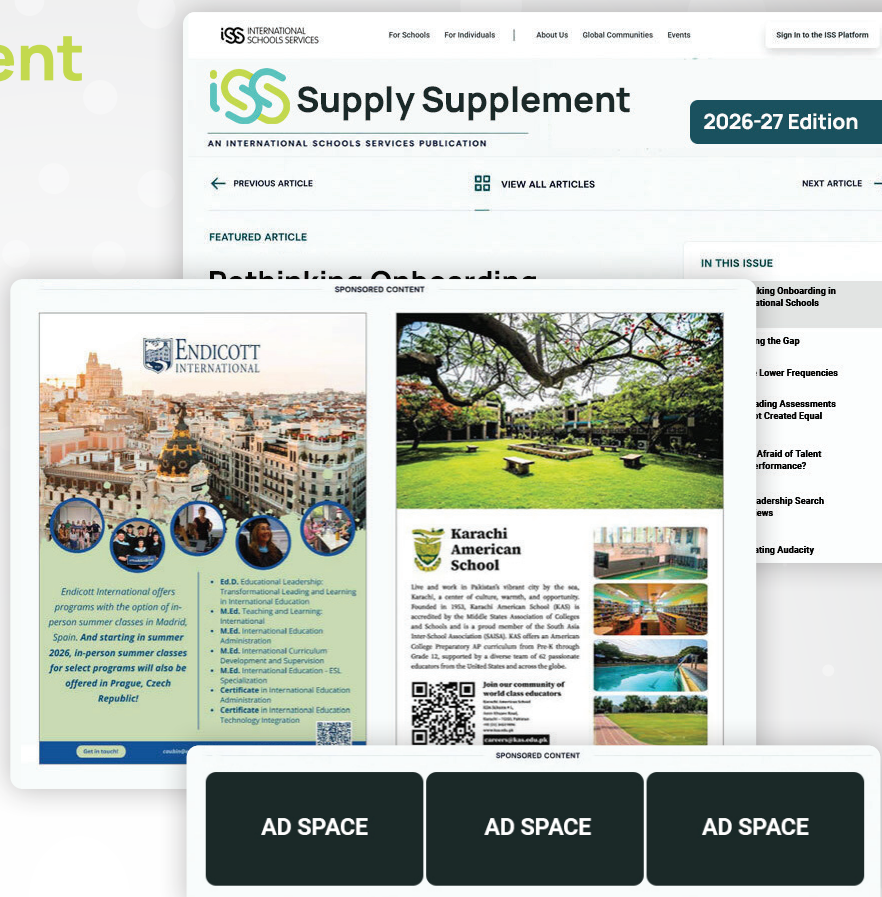
Ad Type	Price	Dimensions <i>JPG/PNG file required</i>
Front Cover <i>Limit 1 per edition</i>	\$4,500 <i>Save 30%. Just \$9500 for all 3 issues</i>	2400 × 900 px
Full Page Ad	\$2,700 <i>Save 20%. Just \$6450 for all 3 issues</i>	2400 × 900 px
Half Page Ad	\$2,000 <i>Save 20%. Just \$4750 for all 3 issues</i>	1600 × 900 px
Mini Ad	\$1,250 <i>Save 20%. Just \$3000 for all 3 issues</i>	1200 × 750 px

ISS Supply Supplement

Our annual digital publication gets attention from key decision makers who recommend or make purchase decisions for school supplies. Timed to support schools in peak planning and ordering stages.

This dedicated, timely publication will now have a new format for SY26-27. This new format will more easily be read and enjoyed on all digital devices, be sharable and searchable, and will provide advertisers the opportunity to include their own web link.

Distribution is approximately +150K individuals with more focus from product users, procurement, business offices, plus bonus exposure via ISS social platforms and website visitors.



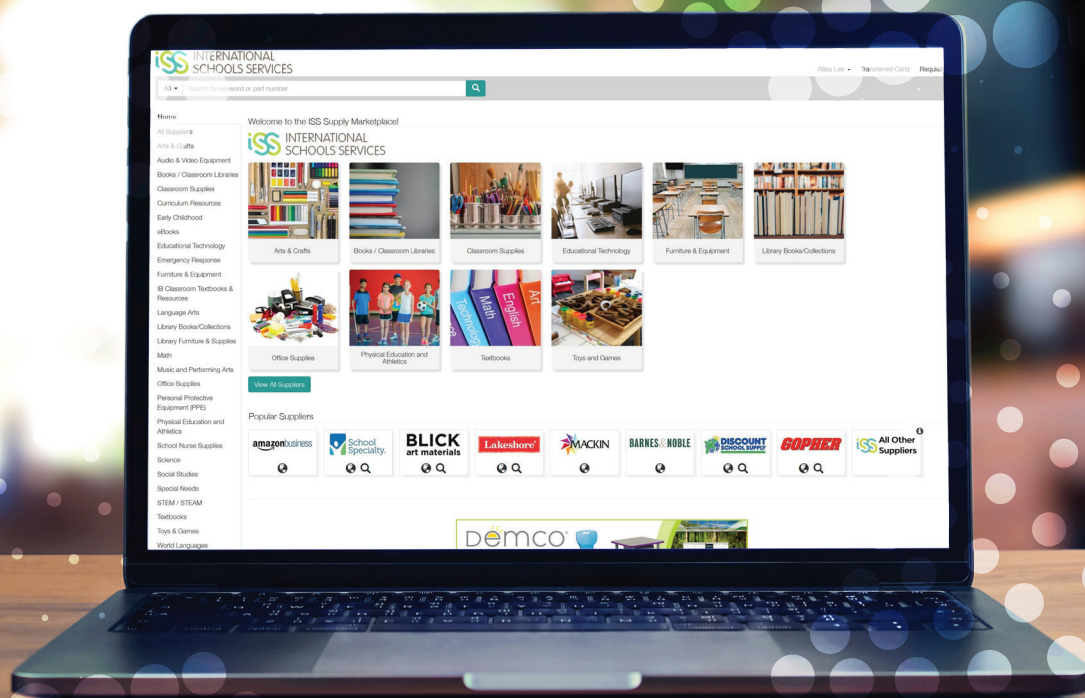
ANNUAL EDITION:

Published November / December 2026

Ad agreement due Oct 30, 2026

Ad materials due Nov 9, 2026

Ad Type	Price	Dimensions <i>JPG/PNG file required</i>
Front Cover <i>Limit 1 per edition</i>	\$2,750	2400 × 900 px
Full Page Ad	\$1,500	2400 × 900 px
Half Page Ad	\$1,000	1600 × 900 px
Mini Ad	\$750	1200 × 750 px



ISS Supply Marketplace Online Portal

Use of the ISS Supply Marketplace portal is growing — with more than 600,000 items ordered since it was introduced in January 2022.

Here, advertisers can opt for banner ad placements right where users are shopping, adding items to their cart, and making key purchase decisions. You can opt to link directly to a requested webpage.

Ad Type <i>3 month run</i>	Price	Dimensions <i>JPG/PNG file required</i>
One top landing page + 2 ads on category pages	\$2,750	Top landing page ad: 270px W x 430px H Category page ad: 615px W x 165px H
One lower landing page ad + 2 ads on category pages	\$2,450	Lower landing page & category page ads: 615px W x 165px H
Single category page ad	\$1,000	615px W x 165px H

Events

Virtual Fairs

ISS hallmark iFair® events bring recruiters and hundreds of candidates together for an interactive networking and recruitment events. Registration is now open to schools and vendors. Includes exhibitor access, a virtual booth, opportunities to share materials and video content within the event, and a bonus chat feature for exhibitors to engage with interested participants. Select one or more ISS iFairs® to attend.

ISS iFairs® Dates

October 24, 2026

December 5, 2026

February 20, 2027

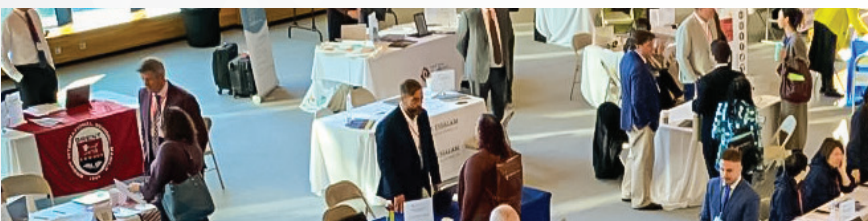
March 20, 2027

School Booth & Recruiter Access

per event: \$2000

Non-School Booth & Exhibitor Access

per event: \$2500



In-Person Events

Our in-person ISS EDU Expo format is getting bigger and better than ever — now in five locations.

This blended learning and networking open-to-all event is specifically designed for both local and international educators. It brings experienced and rising star candidates, schools and vendors together into an energized, high-impact event. Great relationships are forged, resumes are shared, and memories are made. Select your sponsorship level and attend one or more ISS EDU Expos.

ISS EDU Expo Dates

Shenzhen, China

October 17, 2026

Bangkok, Thailand

November 21, 2026

Ho Chi Minh City, Vietnam

December 12, 2026

Shanghai, China

January 16, 2027

Atlanta, USA

January 30-31, 2027

There are three levels of sponsorship for schools and organizations:

Silver : \$2000

Gold : \$3500

Platinum : \$5000

**See our ISS EDU Expo
Sponsorship Flyer
for package details!**

Job Vacancy Listings

When you are seeking more attention for your job vacancies, these solutions can expand your reach.

Your roles are visible across one of the largest educator networks in international education — helping experienced international educators and educators entering the sector discover opportunities and engage directly with your school.



Hot Jobs Website Listing

Educator and Leadership jobs featured on the iss.edu website get the added benefit of ISS's incredible reach – bringing in a wider cohort of potential job seekers, typically searching for specific jobs.

With more than approximately 60,000 per month and one of the top-ranked external jobs web pages, this powerhouse placement boosts visibility for your postings, driving traffic both to your school's website as well as to the ISS EDU platform listing. It's a powerful way to have candidates find YOU.

1 Month Feature / 1 Job Per Listing:

\$1500 : educator page listing

\$2000 : leadership page listing

Social Media Listing

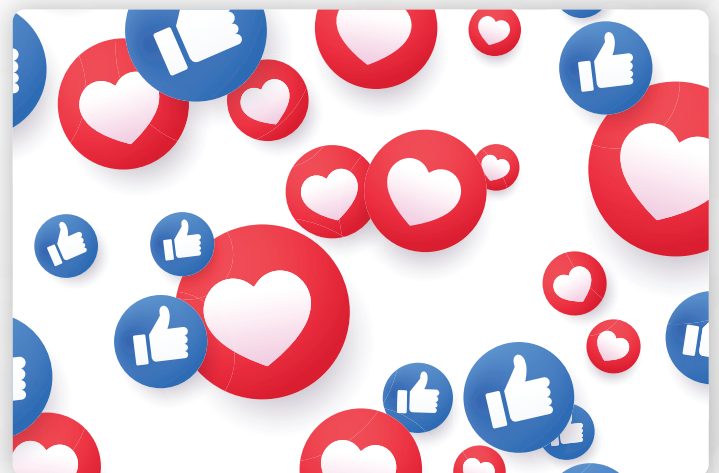
Expand awareness of your opportunities through a larger social media network.

Promote your listing on ISS's Linked In, Facebook and Instagram platforms.

1 Job Post on 3 Platforms:

\$500 / post : teaching jobs

\$1000 / post : leadership jobs





Featured Jobs Email

Feature your job in a curated, weekly email delivered directly to educators who may be a strong fit for your role.

This targeted, priority outreach places your position directly into candidate inboxes, along with other curated jobs, for additional visibility.

Only available to schools who also have database access.

1 Featured Job in the Weekly Email:

\$3500 / job spot

Digital Leadership Announcements

For schools seeking increased visibility for leadership vacancies without engaging a full leadership search, this package provides targeted promotion for senior leadership opportunities.

This digital announcement package includes a 1-month website listing on the ISS.edu leadership job page plus a dedicated email. A bonus social post is also included.

Package / 1 Leadership Job:

\$4500

Full leadership search services are also available.

Ask us!



Interested in more?

Opt for ISS EDUrecruit® Database Access. A subscription includes an expanded school profile and unlimited job postings with Easy Apply button through the ISS EDUplatform.

ISS Media Order Form

We are so glad that you have chosen to share your organization with the ISS community.

Please send completed forms or any questions to advertising@ISS.edu

Sponsorship or ad type	Cost per order	Number of orders	Ad cost
Ex: NewsLinks, Full Year of Interior Full Page Ads	\$6,450	1	
Total ad cost:			

Contact Information

Date	
Company	
Name	
Address	
Tel	
Email	

Billing Information (if different)

Company	
Name	
Address	
Tel	
Email	

AGREEMENT: This agreement may be canceled in writing within 30 days of issue date. Print advertising invoices are due and payable within 30 days of invoice date. Internet ads must be paid in full and in advance. No alteration or modification of this agreement shall be valid unless in writing and signed by both the Buyer and Seller. Position requests are governed by ISS policy and will be honored whenever possible. In the event of failing to supply ad copy, Seller may, at its option accelerate this agreement and declare all sums immediately due and payable. And/or the Seller may, at its discretion print the Buyer's most recent previously run advertisement

Authorized Client Signature

Date

All advertisements and inserts are subject to the approval of ISS. Distribution and participation numbers are estimated based on typical metrics. Results may vary. Prices and availability noted in this media kit are subject to change without notice. Please contact ISS at advertising@ISS.edu for current details.