



ISS MEDIA KIT

2024-25 Sponsorship Opportunities

As a nonprofit organization, International Schools Services (ISS) works with more than **1,200 international schools** and thousands of educators each year across its suite of services, creating one of the largest global footprints in international education support. Advertising with ISS helps you **reach a unique worldwide audience**, while also supporting a mission of excellence in international schools.

Thank you for considering the advertisement opportunities detailed in this Media Kit! To place an order, please see the Media Order Form [on page 9](#) or contact us at Advertising@ISS.edu.

ISS WORLD SPONSOR

Maximize your organization's reach with high-impact, ISS-wide bundled sponsorship tiers

● PLATINUM – \$50,000

Includes all **3 sponsorship packages**:

- **Package 1:** Full-year of ALL Recruitment Events
- **Package 2:** Full-year ALL Professional Development
- **Package 3:** Full-year ALL Publications
- **Plus:** Premium ISS.edu blog feature about your organization
- **Plus:** Full-year banner ad on the ISS.edu website (1400px wide, 130px high)

● GOLD – \$35,000

Includes your choice of **2 sponsorship packages**
(Full-year of ALL Recruitment Events, Professional Development, or Publications)

- **Plus:** Full-year banner ad on the ISS.edu website (1400px wide, 130px high)

● SILVER – \$25,000

Includes **full-year ALL Publications** sponsorship package

- **Plus:** Sponsorship on 8 *ISS EDUlearn®: Ask Me Anything* podcasts episodes
- **Plus:** Sponsorship at 1 Recruitment Event



SPONSOR PACKAGES



RECRUITMENT EVENTS

ISS EDUrecruit® bring together international school recruiters and educators for dynamic in-person and virtual job fairs!

What is included? Acknowledgment in event resources and advertising. In-person fair sponsorship also includes tabling space.

What will I need to send? Your logo and a maximum 25 words about your organization.

FULL-YEAR ALL EVENTS

\$20,000

Includes sponsorship of all virtual and in-person recruitment events. **Limited spots available!** Sign early for the opportunity to add on a bonus sponsorship for the ISS EDUblast event.

FULL-YEAR SINGLE TYPE

\$10,000

Includes sponsorship of all in-person OR all virtual recruitment events.

ONE EVENT

\$5,000

Choice of sponsoring one virtual event or one in-person event.

- Support **2 in-person** and **4 virtual fairs**
- ISS has helped **thousands of educators** find jobs
- Gain visibility with **hundreds** of recruiting international schools



SPONSOR PACKAGES



PROFESSIONAL DEVELOPMENT

ISS EDUlearn® offers world-class virtual PD, and the popular podcast *ISS EDUlearn: Ask Me Anything (AMA)* explores timely topics with leading experts.

What is included? Acknowledgment in 2024-25 course materials and/or podcast episodes.

What will I need to send? Your logo and maximum 25 words about your organization.

FULL-YEAR ALL PD

\$20,000

Includes sponsorship on all of this 2024-25 season's PD courses and podcasts.

Limited spots available, reserve soon!

COURSES

- **Full-year, all season courses sponsorship:** \$15,000
- **10 courses:** \$10,000
- **5 courses:** \$7,500

PODCAST

- **Full season (24 episodes):** \$7,500
- **8 episodes:** \$5,000
- **4 episodes:** \$2,500



- **10,000+ participants** in ISS EDUlearn® courses over the last 100+ courses
- The *ISS AMA* podcast welcomes **several thousand** monthly listeners



SPONSOR PACKAGES

PUBLICATIONS AND ADS

As a leader in global education, ISS is a hub of international school news and resources through our digital publications!

ALL PUBLICATIONS PACKAGE \$18,000

Includes ad space in:

- **Full-Year of NewsLinks (3 issues):**
Interior standard full page ads
- **Annual School Supply Supplement:**
Interior full page ad
- **School Supply Marketplace:**
Full-year ad placement

SCHOOL SUPPLY FOCUSED PACKAGE \$10,000

Includes ad space in:

- **Annual School Supply Supplement:**
Interior full page ad
- **School Supply Marketplace:**
Full-year ad placement

PUBLICATIONS AND ADS



ISS NEWSLINKS



Published digitally three times a year, ISS NewsLinks’ unique insights and stories reach thousands of international educators and leaders.

What is included? ISS NewsLinks ads can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PDF/JPEG files in the dimensions below.

Ad Type	Full-Year (3 issues)	Single Issue	Dimensions
Interior First Full Page Ad Limit 1 advertiser per issue	\$9,500	\$4,750	10"W x 14"H
Interior Standard Full Page Ad	\$8,000	\$3,795	10"W x 14"H
Interior Half Page Ad	\$6,500	\$2,995	10" W x 6.833" H
Interior Quarter Page Ad	\$4,500	\$1,950	4.917" W x 6.775" H

Edition I Deadlines

Ad agreement due: Sept 30, 2024
Ad materials due: Oct 30, 2024

Edition II Deadlines

Ad agreement due: Dec 1, 2024
Ad materials due: Jan 29, 2025

Edition III Deadlines

Ad agreement due: Mar 10, 2025
Ad materials due: Apr 10, 2025

ISS SUPPLY SUPPLEMENT

This annual digital magazine reaches hundreds of schools, released just as administrators are looking for their schools' best supply options.

What is included? ISS School Supply ads can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PDF/JPEG files in the dimensions below.



Ad Type	Cost	Dimensions
Front Cover Inset Ad Limit 1 advertiser per issue	\$1,850	4.92" W x 9.4" H
Back Cover, Full Page Ad Limit 1 advertiser per issue	\$1,850	10" W x 14" H
Interior Spread (2 pages)	\$2,300	Each page: 10"W x 14"H
Interior Standard Full Page	\$1,250	10" W x 14" H
Interior Half Page	\$850	10" W X 6.833" H

2023-24 Edition Deadlines

Ad agreement due: Aug 9, 2024

Ad materials due: Sept 9, 2024

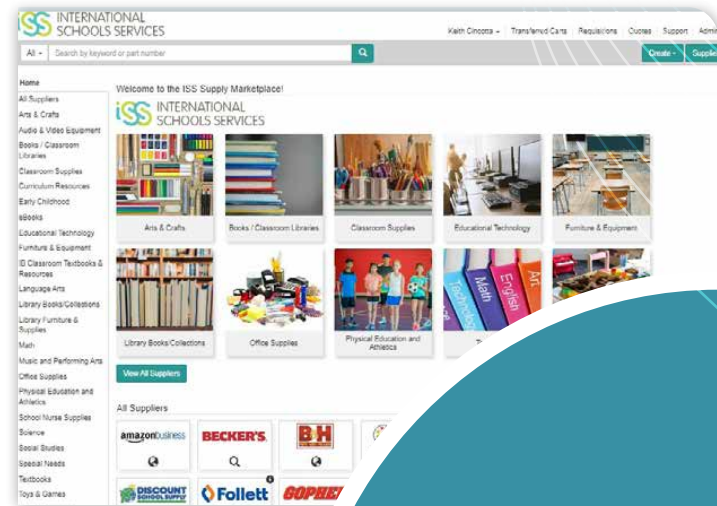
The ISS.edu site
receives **hundreds
of thousands**
of visitors monthly



ISS SUPPLY MARKETPLACE*

This streamlined ISS platform offers great prices, hallmark ISS service, and a new level of ease in school supply.

***Exclusive offer:** ISS Supply Marketplace ads are available to those also purchasing ad space in the ISS Supply Supplement (see packages on page 2, 5, or 7)



What is included? ISS Supply Marketplace ads run for three months and can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PNG/JPEG files in the dimensions below.

- **55+ international schools** use the ISS Supply Marketplace
- Nearly **\$3M** of items purchased within the platform

Ad Type	Price	Dimensions
One top landing page ad, plus two ads on category pages	\$2,500	Top landing page ad: 270px W by 430px H Category page ads: 615px W by 165px H
One lower landing page ad, plus two ads on category pages	\$2,250	Lower landing page & category page ads: 615px W by 165px H
Single landing page ad	\$2,000	615px W by 165px H
Single category page ad	\$750	615px W by 165px H

ISS MEDIA ORDER FORM

We are so glad you've chosen to promote your company with ISS! Please send completed forms or any further questions to Advertising@ISS.edu

Sponsorship or ad type	Cost per order	Number of orders	Ad cost
<i>Ex: NewsLinks, Full Year of Interior Full Page Ads</i>	<i>\$8,000</i>	<i>1</i>	
Total ad cost:			

Contact Information

Date _____

Company _____

Name _____

Address _____

Tel _____

Email _____

Billing Information (if different)

Company _____

Name _____

Address _____

Tel _____

Email _____

AGREEMENT: This agreement may be canceled in writing within 30 days of issue date. Print advertising invoices are due and payable within 30 days of invoice date. Internet ads must be paid in full and in advance. No alternation or modification of this agreement shall be valid unless in writing and signed by both the Buyer and Seller. Position requests are governed by ISS policy and will be honored whenever possible. In the event of failing to supply ad copy, Seller may, at its option accelerate this agreement and declare all sums immediately due and payable. And/or the Seller may, at its discretion print the Buyer's most recent previously run advertisement

Authorized Client Signature

Date

All advertisements and inserts are subject to the approval of ISS. Prices and availability noted in this media kit are subject to change without notice. Please contact ISS at Advertising@ISS.edu for current details.