



ISS MEDIA KIT

2025-26 Sponsorship Opportunities

As a nonprofit organization, International Schools Services (ISS) works with more than **1,200 international schools** and thousands of educators each year across its suite of services, creating one of the largest global footprints in international education support. Advertising with ISS helps you **reach a unique worldwide audience**, while also supporting a mission of excellence in international schools.

Thank you for considering the advertisement opportunities detailed in this Media Kit! To place an order, please see the Media Order Form [on page 8](#) or contact us at advertising@ISS.edu.

SPONSORSHIP PACKAGES



EVENT SPONSORSHIP

ISS EDUrecruit® bring together international school recruiters and educators for dynamic in-person and virtual events!

Our virtual and in-person events are more than job fairs — **they're catalysts for change.** Designed for educators, school leaders, counselors, higher education professionals, and global changemakers, these signature gatherings delve into the transformative power of international education — advancing student success and driving institutional innovation.

By connecting the right talent with the right opportunities, we help shape a better world.

What is included? Acknowledgment in event resources and advertising. In-person fair sponsorship includes table space and digital benefits.

Get Started: iss.education/sponsorship

Sponsorship is a good decision for:

- International and independent schools
- Higher education institutions
- Financial, retirement, and investment organizations
- Study abroad and global mobility programs
- Education consulting firms and EdTech providers
- DEI, wellness, and student success advocates
- Counseling services, academic advising, and leadership development experts
- Government agencies and nonprofit organizations advancing global education

**Prices subject to change without notice.
Sponsor requests subject to approval.*

**Engage with a
dynamic population
of K12 international
school leaders &
educators.**



SPONSORSHIP PACKAGES



ISS EDUrecruit® events are known for their high engagement and powerful networking benefits.

Whether you prefer a personal, more connected venue with 150-200 school leaders and candidates where conversations abound – or a global virtual environment with 500+ attendees, **there is an option for you.**



PLATINUM - \$7,000

Includes sponsorship of 4 events: 1 in-person and 3 virtual. **Limited spots available!**

GOLD - \$5,000

Includes sponsorship of 3 virtual events.

SILVER - \$2,500

Choice of sponsoring 1 event, virtual or in-person.

	● PLATINUM	● GOLD	● SILVER
Events Included	4 1 in-person and 3 virtual events	3 virtual events	1 virtual OR in-person
Booth at Events	●	●	●
Booth Representatives	Up to 5 seats	2 seats	2 seats
Reserved Presentation Time Slot	●		
In-App Feature <i>1 notification per event</i>	●	●	
Premium Booth Placement	●	●	
Resource Center Materials <i>Feature up to 3 assets, including video</i>	●	●	
Sponsorship Badge <i>For use on your website</i>	●	●	
Logo on App Landing Page	●	●	●
Networking Reception	●		

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Contact us to get started: advertising@iss.edu



ISS has helped **thousands of educators**
find jobs, and **hundreds of international**
schools recruit new staff



ADVERTISING PACKAGES

PUBLICATIONS AND ADS

As a leader in global education, ISS is a hub of international school stories and resources through our digital publications!

ISS NEWSLINKS

Our flagship publication, eagerly anticipated and widely shared among school leaders, teachers, curriculum directors, etc.

- Published 3x per year
- Distribution is approximately 150K-175K individuals across the educational community, plus *bonus exposure via ISS social platforms*.

SUPPLY SUPPLEMENT

- Published 1x per year
- Distribution is approximately +150K individuals with more focus from product users, procurement, business offices, plus *bonus exposure via ISS social platforms*.

ISS SUPPLY MARKETPLACE

- Online platform, with thousands of purchasing decision makers

ADVERTISING PACKAGES

 NewsLinks

ISS NEWSLINKS



Published digitally three times a year, ISS NewsLinks’ unique insights and stories reach thousands of international educators and leaders.

What is included? ISS NewsLinks ads can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PDF/JPEG files in the dimensions below.

Ad Type	Full-Year (3 issues)	Single Issue	Dimensions
Interior First Full Page Ad Limit 1 advertiser per issue	\$9,500	\$4,500	10"W x 14"H
Interior Standard Full Page Ad	\$7,000	\$2,950	10"W x 14"H
Interior Half Page Ad	\$4,750	\$2,000	10" W x 6.833" H
Interior Quarter Page Ad	\$3,000	\$1,250	4.917" W x 6.775" H

Edition I Deadlines

Ad agreement due: Sept 30, 2025
Ad materials due: Oct 30, 2025

Edition II Deadlines

Ad agreement due: Dec 1, 2025
Ad materials due: Jan 29, 2026

Edition III Deadlines

Ad agreement due: Mar 10, 2026
Ad materials due: Apr 10, 2026

View Sample Issues: www.iss.edu/publications/newslinks

ISS reserves the right to change the publication format without prior notice.

ADVERTISING PACKAGES



ISS SUPPLY SUPPLEMENT

This publication reaches hundreds of schools, released just as administrators are looking for supply options for their school.

What is included? ISS School Supply ads can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PDF/JPEG files in the dimensions below.



Ad Type	Cost	Dimensions
Front Cover Inset Ad Limit 1 advertiser per issue	\$2,000	4.92" W x 9.4" H
Interior Spread (2 pages)	\$2,500	Each page: 10"W x 14"H
Interior Standard Full Page	\$1,500	10" W x 14" H
Interior Half Page	\$1,000	10" W X 6.833" H

2025-26 Edition Deadlines

Ad agreement due: Aug 9, 2025

Ad materials due: Sept 9, 2025

View Sample Issues: www.iss.edu/publications/supply

ISS reserves the right to change the publication format without prior notice.

\$9.5MM+ of product purchases and school buying power



ADVERTISING PACKAGES

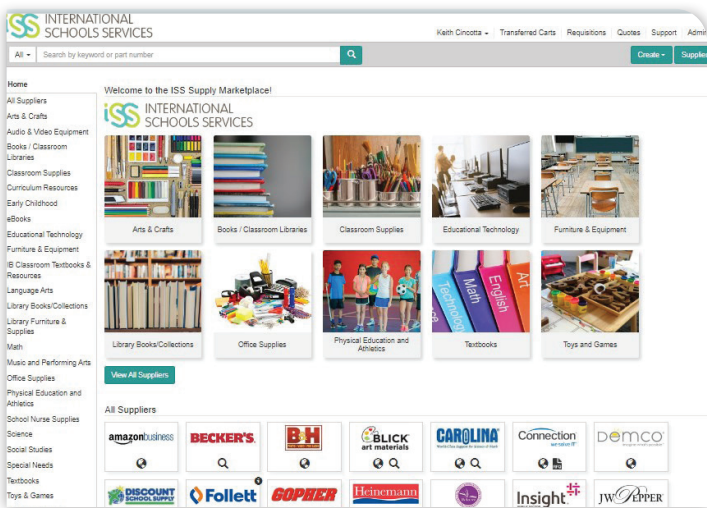


ISS SUPPLY MARKETPLACE

This streamlined ISS platform offers great prices, hallmark ISS service, and a new level of ease in school supply.

What is included? ISS Supply Marketplace ads run for three months and can link directly to a requested web page.

What will I need to send? According to your chosen package or ad size, please submit PNG/JPEG files in the dimensions below.



Ad Type	Price	Dimensions
One top landing page, plus 2 ads on category pages	\$2,750	Top landing page ad: 270px W by 430px H Category page ads: 615px W by 165px H
One lower landing page ad, plus 2 ads on category pages	\$2,450	Lower landing page & category page ads: 615px W by 165px H
Single category page ad	\$1,000	615px W by 165px H

- The ISS Supply Marketplace has **2500 buyers**, and growing
- **75,000+ items** purchased within the platform

ISS MEDIA ORDER FORM

We are so glad you've chosen to promote your company with ISS! Please send completed forms or any further questions to advertising@ISS.edu

Sponsorship or ad type	Cost per order	Number of orders	Ad cost
<i>Ex: NewsLinks, Full Year of Interior Full Page Ads</i>	\$7,000	1	
Total ad cost:			

Contact Information

Date _____

Company _____

Name _____

Address _____

Tel _____

Email _____

Billing Information (if different)

Company _____

Name _____

Address _____

Tel _____

Email _____

AGREEMENT: This agreement may be canceled in writing within 30 days of issue date. Print advertising invoices are due and payable within 30 days of invoice date. Internet ads must be paid in full and in advance. No alternation or modification of this agreement shall be valid unless in writing and signed by both the Buyer and Seller. Position requests are governed by ISS policy and will be honored whenever possible. In the event of failing to supply ad copy, Seller may, at its option accelerate this agreement and declare all sums immediately due and payable. And/or the Seller may, at its discretion print the Buyer's most recent previously run advertisement

Authorized Client Signature

Date